

new-fashioned medicine

Sophisticated Smiles, the well-established, highly reputable and frequently sought-out Tennessee practice of dentist Dr. Angela Cameron, is a welcoming balance of elegance and Southern charm. The white brick building houses a foyer with a gleaming chandelier, bronze statue art gallery, and cozy fireplace nook with a marble mantle. Yet, despite its deluxe décor, the office remains homey and comfortable, thanks to the friendly, knowledgeable team and quality dental care delivered daily.



DR. ANGELA CAMERON

DOCTOR OF DENTAL SURGERY
University of Tennessee

AFFILIATIONS
Sustaining Member, President's Honor Roll,
American Academy of Cosmetic Dentistry
Academy of General Dentistry
Dental Organization for Conscious Sedation
Las Vegas Institute for Advanced Dental Studies
American Academy of Dental Sleep Medicine
Fellow, Dental Organization for
Conscious Sedation

SERVICES OFFERED
Bonding
Bridges/Crowns
Conscious Sedation
Cosmetic Dentistry
Dental Implants
Full-Mouth Reconstruction
General Dentistry
Inlays and Onlays
Invisalign®
Neuromuscular Dentistry
Sleep Apnea Appliances
Custom Dentures

LOCATION
Johnson City, Tennessee
423.928.8359

WEB SITE
www.sophisticated-smiles.com

Featured on TV's *The Elite Ladies Show* as a dental authority since 2003, Dr. Cameron has maintained a dignified humility, which beautifully complements her vast accomplishments. Recognized in the community for the stunning smiles she creates, Dr. Cameron feels very lucky to have acquired such a large patient following. "This is my home; I call patients my dental family because that's what they are, family—people I genuinely care about," says Dr. Cameron. As if that weren't enough, Dr. Cameron's husband, Dr. Jason Cunningham, works part-time in tandem with her, enriching her smile makeover services.

Lots of planning and thought went into establishing her practice as a true "dental destination." "When patients come here, we supply blankets, headphones, DVDs, hand paraffin wax, scented aromatherapy towelettes and even juice to really make for a positive experience, beyond just the services provided," says Dr. Cameron. And, for the workaholics, there is also an Internet café with gratis Wi-Fi on the premises. "The amenities show patients we care not only about their results, but about their comfort and relaxation, too," she says. "This helps set the backdrop, showing patients what they can expect from us." When it comes to fulfilling patients' dreams, the doctors stress the importance of clear, concise communication. "We are skilled in making the desirable achievable," says Dr. Cunningham. Adds Dr. Cameron, "Whether it's through before-and-after photos, wax-up models, video demonstrations and/or patient testimonials, one thing is for certain—we don't take shortcuts. We take the time to get it right the first time, educating, empowering and fulfilling dreams."

"We improve lives, and we do it with a smile."

—ANGELA CAMERON, DDS



INSIDE INFORMATION

SMILES AHEAD

"The most rewarding thing that I do in my practice is smile makeovers. It warms my heart to see people's lives changed by a transformation that I was able to give them. The new beauty, the new confidence, the new outlook on life—I'm always amazed by the power cosmetic dentistry can have on the psyche," says Dr. Cameron, who uses dental implants, veneers, whitening and Invisalign to beautify patients' smiles. "It can be particularly rewarding to make over a smile while using sedation dentistry. When patients wake up from their naps, they are in awe of their new smiles. The transformation can be just as emotional as it is physical." Going beyond just the teeth and gums, Sophisticated Smiles offers a "smile lift" that works to reshape natural teeth, boosting the overall lower face. "Smaller teeth can be filled out and lightened, and veneers can be used to redesign the smile and add dimension," says Dr. Cameron. "In the end, the whole face looks better."

Back Row: Jeannie Snyder, RDH; Vanessa Westmoreland, RDH; Kristi Christopher; Michelle Johnson, RDA; Lisa Leach, RDA
Front Row: Jason Cunningham, DDS; Angela Cameron, DDS